

SCAMPER worksheet

Reshape an existing product, service, process, or idea. Write freely first; evaluate after exploring.

Challenge and desired outcome

Name one concrete problem and what a useful change would look like.

Constraints and criteria

Budget, time, audience, resources, things to avoid. How will you compare ideas?

Participants and time budget

Facilitator, participants, date, and approximate 10 / 20 / 30 minutes.

Substitute

What people, materials, channels, steps, or rules could you replace?

Combine

What activities, capabilities, or ideas could work together?

Adapt

What could you borrow from a different setting and adjust?

Explore, choose, and test

SCAMPER - continue the same challenge. Keep unusual ideas until evaluation.

Modify

What could become larger, smaller, faster, or different in quality?

Put to another use

What resource or capability could serve another purpose?

Eliminate

What could you remove without losing essential value?

Reverse / Rearrange

What happens if you change the order, direction, or roles?

Three candidates and their tradeoffs

Group related ideas. Compare them with your criteria. List three distinct candidates.

One small experiment

State the action, owner, time frame, success measure, and what you will decide next.
